**IFEOMA LOUISA IGBONOBA**

**Data Analyst**

Ifeoma.Igbonoba@gmail.com | + (234) 813-859-6402

<https://www.linkedin.com/in/ifeomaigbonoba/>

**PROFESSIONAL SUMMARY**

With over 7 years of experience in data analysis and finance, including roles in statistical analysis, product design, and financial advising, detail-oriented professional adept at utilizing tools such as SQL, Excel, and Power BI to drive actionable insights. Successfully implemented cost-saving initiatives resulting in a 40% increase in company profitability while reducing processing turn-around-time by 70% for failed ATM dispute claims, optimizing customer satisfaction. Seeking remote opportunities to leverage expertise in data analysis, project management, and financial advising to drive business growth and innovation.

**CORE COMPETENCIES**

**Soft Skills**: Leadership | Communication | Teamwork | Time Management | Problem-Solving | Adaptability | Interpersonal Skills | Creativity | Emotional Intelligence | Conflict Resolution | Decision Making | Cultural Competence

**Technical Skills:** Advanced Excel | SQL | Regression Techniques | Data Visualization | FIGMA | Microsoft Power BI | Business Understanding | Data Analytical Skills | Statistical Analysis | Project Management | ETL | Financial Analysis | Microsoft Suite | Storytelling Technique

Top of Form

**EXPERIENCE**

**Data Analyst (Internship) Remote |07.2024 - Present**

**Quantum Analytics UK**

* Conducted in-depth analysis for 15 projects, delivering data-driven insights that improved client KPIs by 25% on average, supporting decision-making across health, aviation, government, and retail.
* Led data validation initiatives that increased data accuracy by 30%, ensuring high-quality results and compliance with industry standards.
* Created automated workflows in SQL and Power BI, accelerating data processing by 40%, enhancing project delivery timelines, and improving client satisfaction.
* Developed predictive models achieving 90% accuracy in forecasting, enabling proactive strategies in sectors such as e-commerce and mental health.
* Designed and implemented customized dashboards that reduced reporting time by 50%, enhancing communication and decision-making for stakeholders.

**Team Lead Product Design Remote| 01.2024 -03.2024**

**Alt\_\_School Africa Dev Career Tech Program**

* Led a cross-functional team in executing the "KOOK" capstone project, achieving significant milestones and delivering tangible results:
* Oversaw the creation of a visually appealing and user-friendly platform, resulting in a 30% increase in user engagement.
* Acted as the primary liaison, fostering effective communication and collaboration among team members, leading to a 20% decrease in project timeline.
* Collaborated with developer teams, managing a wide variety of cross-media tasks, resulting in a 40% improvement in overall project efficiency.
* Defined target users, identified problem statements, and proposed effective solutions, leading to a 25% increase in user satisfaction.
* Crafted detailed user stories, personas, empathy maps, and user journey, contributing to a 50% reduction in development iterations.
* Created low-fidelity wireframes, landing page designs, and high-fidelity designs, resulting in a 35% increase in conversion rates.

**Statistical Data Analyst**  **07.2018 – 06.2024**

**Nigerian Ports Authority, Nigeria**

* Hired as a statistician and data analyst to leverage statistical tools in interpreting the Authority's datasets, focusing on trends and patterns crucial for diagnostic and predictive analytics.
* Spearheads research initiatives using focus groups on 3 different products, leading to a remarkable increase in sales turnover from 4% to 12%.
* Pioneers collaborative programs with major terminal operators, resulting in a notable 30% decrease in labor and towage costs through improved communication and documentation.
* Initiates a policy on resource management system, delivering a higher return on investment to the Authority's board of directors and optimizing operational efficiency.

**Data Analysis Industrial Trainee** **Remote|09.2022 – 12.2022**

**Brainnest Consulting Germany**

* Recruited as a data industrial trainee to collaborate with colleagues and stakeholders, utilizing IBM SPSS software to ensure data accuracy and integrity.
* Managed large databases and applied professional statistical techniques, resulting in a 15% improvement in data accuracy and reliability.
* Contributed to the development and implementation of new quantitative models, enhancing the efficiency of result presentations by 20%.
* Identified and reported data issues promptly, leading to a 25% reduction in data errors and discrepancies.
* Produced detailed weekly reports, facilitating data-driven decision-making processes within the organization, and actively contributed to virtual team meetings, fostering collaboration and knowledge sharing.

**Financial Advisor** **02.2018 – 07.2018**

**CLG Securities, Nigeria**

* Engaged as a finance analyst to provide strategic financial guidance to clients, leveraging expertise in tax-advantaged products, investment strategies, retirement plans, securities, and insurance.
* Implemented a collaborative filtering strategy, resulting in a 5% increase in the firm's sales of financial products.
* Successfully reduced overall business expenditure by 15%, saving the company £8,000 annually, through budget optimization initiatives.
* Developed advanced spreadsheets, streamlining the production of monthly management accounts from 5 days to 2, enhancing operational efficiency by 60%.
* Managed a diverse portfolio of over 100 clients with assets exceeding $5M, ensuring tailored financial solutions and maintaining high levels of client satisfaction and retention.

**E-Banking Operations** **02.2016 – 02.2018**

**KEYSTONE Bank Limited, Nigeria**

* Served as a key member of the bank's end-team, responsible for executing and settling transactions initiated by front-end teams while ensuring adherence to risk and regulatory guidelines.
* Implemented an in-memory database for e-banking operations, resulting in a 14% increase in customer response turn-around-time (TAT).
* Analyzed over 55,000 customer reviews to pinpoint causes of poor product ratings, leading to the introduction of product improvements such as a faster e-banking mobile application, which subsequently increased reviews by 18%.
* Demonstrated leadership by effectively managing stakeholders and providing guidance to team members, achieving a stakeholder satisfaction rating of 90%.
* Spearheaded a project to replace paper usage with online forms in the office, eliminating the waste of 90 paper rims per month and promoting environmental sustainability.

**EDUCATION & CERTIFICATIONS**

* **2014**| **Master of Science (MSc.) in Development Economics**| University of Birmingham, UK (UOB)
* **2012|** **Bachelor of Science (BSc.) in Economics|** Bowen University, Nigeria
* 2024| Explore AI Academy |Data Science
* 2024| Alt\_\_School Africa | Product Design Certificate.
* 2024|Microsoft Certified: Power BI Data Analyst Associate| Microsoft Power Platform
* 2022|Data Analysis Industry Training| Brainnest Consulting, Germany
* 2015|Project Management Professional (PMP) Training PMBOK Standards| ANDAVOY Limited

**REFERENCES**

* Available on request.